



Do you plan to innovate? Innoviris supports you!



A word about Innoviris



- **Created in 2004**
- **+ - 60 employees**
- **50% scientific profiles (ICT, Health, Chemistry, Hardware, ...)**
- **Annual budget +- 50 Mio€**
- **2 main departments (Industrial and Ecosystem)**
- **Mission : encourage the Brussels based companies by funding their innovative projects**

Eligible projects



- **Innovative project** : develop new or significantly improve existing product, process or technical service that in their parameters exceed the existing state of the art
- Include **significant technical risks** and **concrete outcome**
- Demonstrate **real market potential**
- **Project duration** between 12 and 24 months

Eligible companies - Brussels

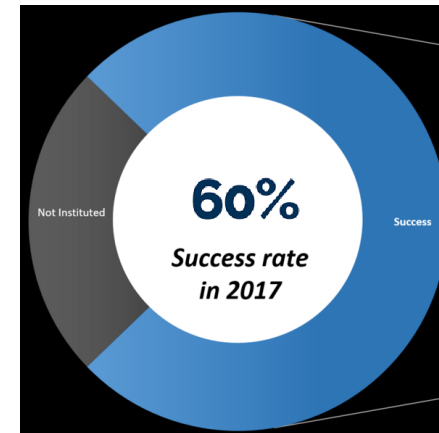


- Doing/planning innovative activities in Brussels Region
- **Not being considered as a company in financial difficulty (only for companies older than 3 years)**
- Not being in conflict with the Brussels Region
- Submitting an innovative project
- Able to bring their financial contribution!

Industrial figures 2017



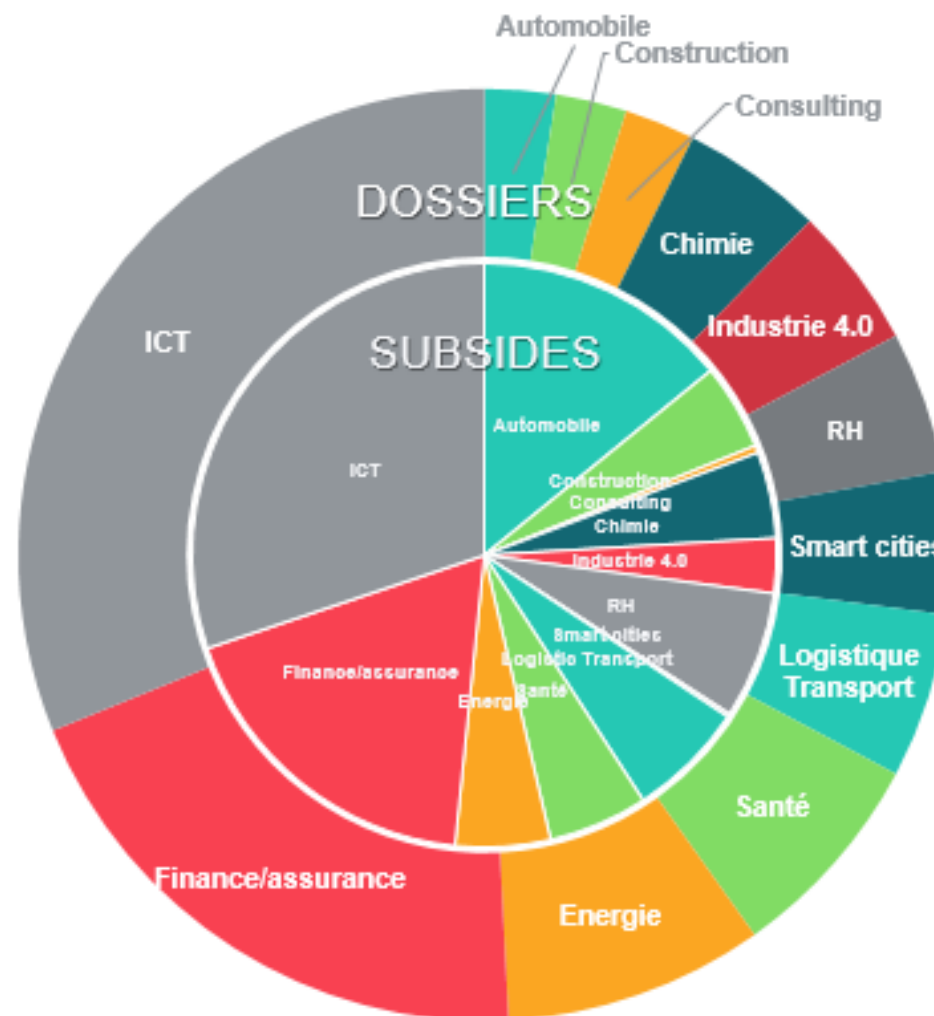
- **231 submitted projects**
- **139 financed projects**
- **Average funding = 350 k€**



Brussels 2017



57% VSE
26% SME
17% LE



Some supported companies



Some supported research centers



Our global objectives?



**Allow you to reach a higher level of competences
(innovation)**



**Accelerate your business
(sales increase)**



**Stimulate the growth within the Brussels Capital Region
(jobs creation)**

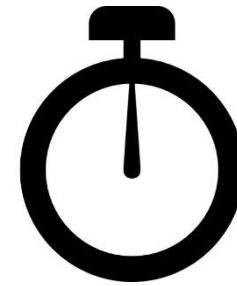
Added value of our programs?



MORE MONEY



LESS RISK



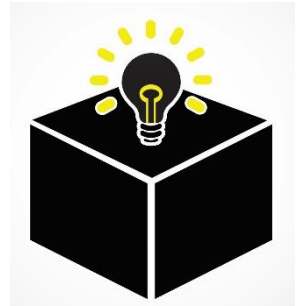
GAIN TIME

Technological barriers

- Technology is a barrier to media development and a potential destroyer of barriers.



Main funding programs



25-80%



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Effective cooperation

- Company/Company or Company/Research center
- Complementary competences
- Specific IP rules (collaboration agreement)
- Funding 60%→100%
- Subcontractor vs partner

| | Subcontracting | Cooperation |
|---------------|----------------|-------------|
| Preparation | X | X |
| Execution | | X |
| Valorisation | | X |
| Risks sharing | | X |

Technical evaluation



- State-of-the-art
- Innovation level
- Team
- Program/Plan
- Budget



Economical evaluation



- Financial background
- Competition
- Business model
- Financial plan
- Valorization/Impact for brussels



Example 1 : The fridge



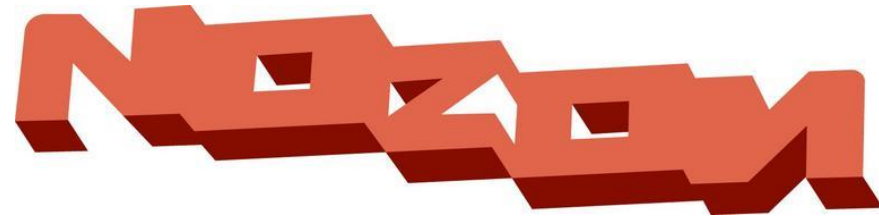
- Multimedia creation and post production
- Experimental development
- SaaS transfer platform : object and 3D scenes transfer from modelisation environment (ex Modo) to game engine (ex Unity).



Example 2 : Nozon



- 3D animation and special effects
- Process innovation
- PresenZ : produce and play films in virtual reality with cinematographic quality images, associated with perfect immersion, taking into account the user's movements.



Example 3 : De Pinxi

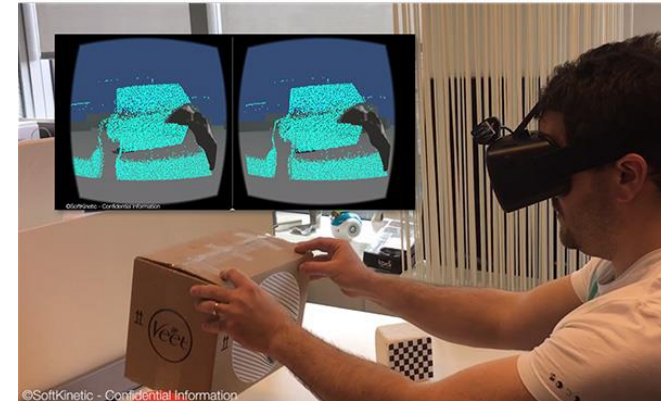


- Interactive experiences in the field of education, culture, communication and leisure
- Experimental development
- Argo generic engine integrated in all the business use cases



Example 4 : Sony Softkinetic

- HMD (Hands Free Augmented Reality)
- Natural hand interaction
- Real world scanning for AR and VR
- Security for VR
- Experimental development



Let's keep in touch!



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